



Board Members
Diana S. Dooley, Chair
Kimberly Belshé Paul Fearer
Susan Kennedy Robert Ross, MD

Executive Director
Peter V. Lee

AGENDA
Small Business Health Options Program Advisory Group
Meeting and Webinar
Wednesday, August 6th: 1:00 – 4:00 p.m.
1601 Exposition Blvd.
Sacramento, CA

Webinar Link: <https://attendee.gotowebinar.com/register/2007529371897303297>

- I. Welcome and Introductions**
 - Introductions
 - Overview of Agenda

- II. Service Center**
 - Update and Overview
 - Questions and Discussion
 - Public Comment

- III. SHOP Operations**
 - Enrollment Statistics
 - Questions and Discussion
 - Public Comment

- IV. Health Plans**
 - Update
 - Questions and Discussion
 - Public Comment

Break

- V. Agent Update**
 - Agent Engagement
 - Questions and Discussion
 - Public Comment

- VI. Marketing & Outreach Update**
 - Small Business Outreach
 - Marketing Campaigns
 - Questions and Discussion
 - Public Comment